Re: OneTrust - TrustWeek 2024 Conference Proposal

Hi [Decision Maker Name],

I’d like to attend TrustWeek 2024, May 20 – 22 in Austin, Texas. I expect to learn a lot during the week, both attending learning sessions and connecting with OneTrust experts.

TrustWeek, now in its seventh year, is the annual user conference focused on product innovations and what’s next on the OneTrust roadmap. I will hear directly from the OneTrust community, thought leaders and product experts about industry trends and solutions to evolve our trust programs on a wide range of topics, including regulatory updates, emerging challenges in data privacy and compliance, and practical strategies for navigating the ever-evolving landscape. The event will be eligible for CPE credits so I can also maintain my certifications.

**Participating in this conference will help me:**

* Learn about the latest product capabilities across the OneTrust platform and new innovations shaping the landscape of Trust Intelligence. Gain valuable hands-on experience at instructor-led and self-paced labs, tech talks, and breakout sessions, which I can bring back to the team.
* Apply technical best practices on topics such as privacy, security, compliance automation, AI governance and regulatory intelligence to drive company-wide impact.
* Connect with hundreds of other privacy, security and ethics professionals to share success stories, common use cases and an opportunity to build an invaluable network of peers.

**I’d like to focus on finding solutions or best practices that could benefit these project areas:**

* (Add project or initiative)
* (Add project or initiative)

**Here’s a breakdown of estimated costs:**

* **Domestic airfare estimate:** [insert cost]
* **Hotel (X nights at the discounted OneTrust rate):** [insert total cost] plus tax and fees
* **Registration fee (meals included):** [insert cost]
* **Total:** [insert cost]

After the conference, I'll distribute a summary of the key takeaways and how the trust solutions could benefit our company. To learn more, visit <http://www.trustweek.com/.>

Thank you for considering this request.

Looking forward to your reply,

(Your name)